

CANADA-MEXICO DIALOGUE

BY CMX PARTNERSHIPS

The Canada-Mexico Dialogue 2025: “Transforming Trade Challenges into Opportunities Together”

Date: Tuesday, May 27, 2025

Location: Segal Building, SFU. Downtown Vancouver, B.C. (500 Granville Street, Vancouver, B.C. BC V6B 1V8).

Time	Activity
7:45 am	Registration begins
8:00 am	Breakfast starts
8:25 am - 8:30 am	Program begins - Master of Ceremonies, Allison Boulton
8:30 am - 8:35 am	Opening Remarks by Juan Navarro President of CMX Partnerships and Founder of the Canada-Mexico Dialogue
8:35 am - 8:45 am	Welcome Remarks by Councillor Lenny Zhou Deputy Mayor of the City of Vancouver
8:45 am - 9:05 am	Keynote Speaker: Hon. Rick Glumac Minister of State for Trade, Government of British Columbia
9:05 am - 9:15 am	Keynote Speaker: Hon. Luis Gerardo Hernández Madrigal Consulate General of México en Vancouver
9:15am - 9:25 am	Keynote Speaker: Jesús Valdés Head of International Economic Promotion at the Ministry of Economy of Mexico
9:25 am - 9:45 am	Presentation by the Mexican Delegates Visiting British Columbia
9:45 am - 10:00 am	Networking Break
10:00 am - 10:30 am	<i>Panel 1: Trade Without Borders – Unlocking Bilateral Opportunities Through Strategic Partnerships</i> Moderator: Patrick Stafford-Smith, CEO, North Vancouver Chamber Panelists: <ul style="list-style-type: none"> • Jen Mielguj, Director, Intellectual Property and Partnerships, DIGITAL • Allison Thorne, Business Advisor, International Expansion at BDC • Anita Huberman, Board Chair of WCC and Honorary Captain, Royal Canadian Navy <i>Description: A conversation on how Canadian and Mexican businesses can collaborate to drive bilateral economic growth, enhance competitiveness, and create mutual value across sectors.</i>
10:30 am - 10:55 am	Featured Speaker: Jeanette Jackson, CEO of Foresight Canada
10:55 am - 11:00 am	Remarks from Dialogue Sponsors
11:00 am - 11:25 am	Featured Speaker: Omar Herrera, CEO and Co-founder VulcanX
11:25 am - 11:55 am	<i>Panel 2: Navigating a Shifting Global Economy – Business Strategies for Bilateral Growth</i> Moderator: Corey Macpherson, Associate Director of Planning and Implementation, Royal Roads University. Panelists: <ul style="list-style-type: none"> • Andres Abogado, Managing Partner at Abolaw • Raúl Sáles C., CPA. Audit and Accounting Professional • Andrés Mahecha-Botero . Director of Business and Intellectual Property Development, BC Research Inc. (BCRI), NORAM Group of Companies. <i>Description: A discussion on how companies from Canada and Mexico can adapt to global economic shifts by developing effective strategies for growth and fostering bilateral cooperation.</i>
11:55 pm - 12:00 pm	Participation by Joslyn Young, CEO, Surrey Board of Trade
12:00 pm -12:30 pm	Keynote Speaker: Vina Nadjibulla, Vice-President, Research & Strategy at Asia Pacific Foundation of Canada
12:30 pm - 12:35 pm	Closing remarks: President of CMX Partnerships and Founder of the Canada-Mexico Dialogue
12:35 pm - 2:00 pm	Networking with Refreshments

The Canada-Mexico Dialogue promotes trade, investment, and business between both countries. Organized by CMX Partnerships with support from public and private sectors, the Business Conference connects key stakeholders. For details, contact Juan Navarro, President of CMX Partnerships, at juan.navarro@cmxpartnerships.com.

Tickets and registration at <https://cmxpartnerships.com/cmxdialogue>

